

# maracle

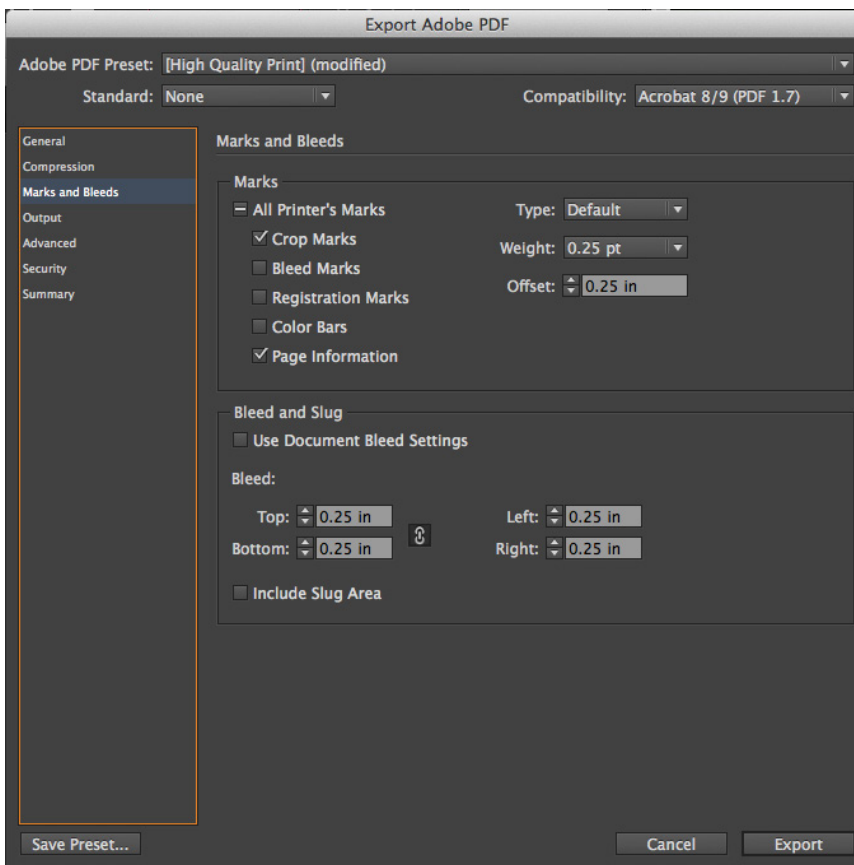
## PDF Guide

Congratulations! You are ready to go to press!

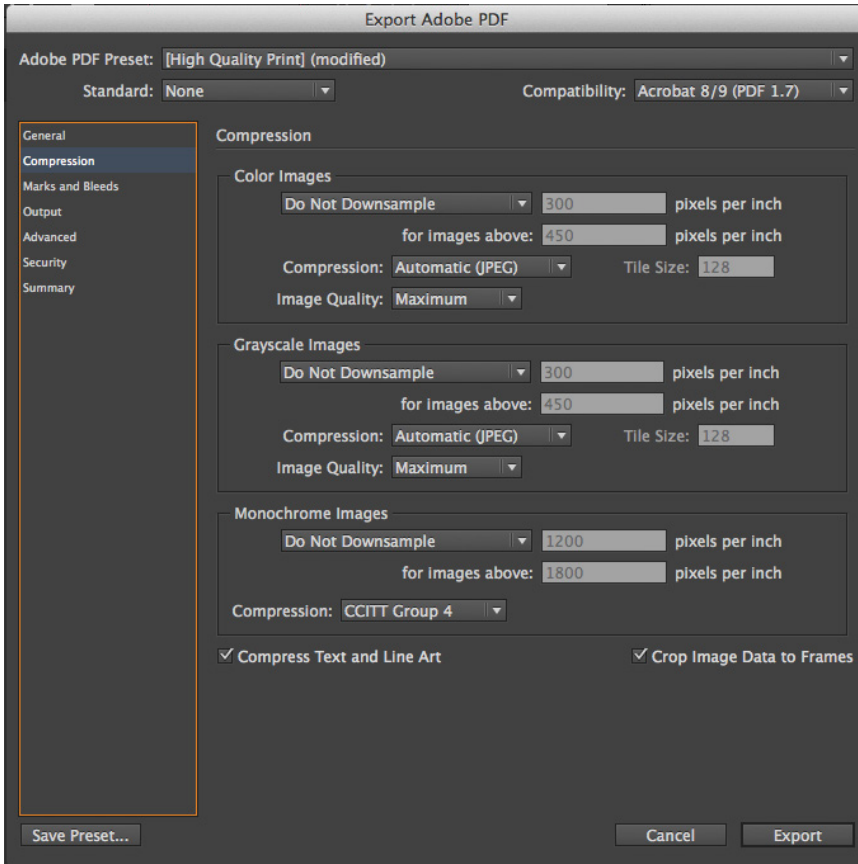
Our job is to make sure we produce your printed piece as you have envisioned it. A lot of hard work has gone into your files, and we want to make sure that we start the print process off on the right foot.

### Not all PDFs are created equal

Our workflow is PDF driven to reduce costs as well as risk. Using print ready PDF's ensures that "What you see is what you get". To maximize the quality and efficiency in your press experience, please follow these guidelines when exporting your files to PDF.



- Include crop marks, offset 1/4"
- Add page information for version tracking
- 1/4" bleed on all sides (ensure that your images and graphics extend past the page borders if you would like them to bleed off of the page)



- Don't compress your images
- Do compress your text and line art
- Crop image data to frames

Depending on your print process, additional considerations may be needed for type safety and page gutters. Our team is always available for a conversation about your project. Contact your Client Services representative, or our Pre Press Division, they are happy to help!

Once your files are ready, you can upload them to our production team through our [website](#).

For more detailed information on exporting from Adobe InDesign, [click here](#).  
If this PDF will also be shared online, additional accessibility guidelines are available [here](#).



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